

Florence and Fashion

Besides being a capital city for art and culture, Florence also has a great tradition in fashion and in fine handicrafts.

This itinerary includes a visit to the Ferragamo Museum (subject to entrance fee, free entrance under 18 and over 65 years for EU citizens) founded by the Ferragamo family, where Salvatore Ferragamo's important creations in footwear design are displayed.

In the museum are exhibited - in rotation - over ten thousand models, some of which created for famous people, as well as sketches and patterns who made the Florentine artisan so renowned.

A visit to the Gallery of the Costume inside Pitti Palace (subject to entrance fee) will follow, hosting a rich collection of ancient costumes from the 17th to the 20th century.

The objects, displayed across 13 rooms, relate the evolution of fashion, from the stiff corsets of the eighteenth century to the short dresses of the twentieth century.